## Non-Profit 2023 Sponsorship Tiers

For every $1 donated to United Way of Greater Newark, $0.50 goes directly into the community.

### CENTENNIAL CHAMPION SPONSORSHIP

**$10,000**

**RECEIVE:**
- Full recognition in all media releases with a link to your company for all of 2023.
- Premier logo placement featured on social media platforms.
- Post-event highlights on all UWGN social media platforms.
- 4 tickets to United Way Centennial Gala.

**MISSION BENEFIT:**
- Supports the cycle of poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

### CENTENNIAL PLATINUM SPONSORSHIP

**$7,500**

**RECEIVE:**
- Full recognition in all media releases with a link to your company for all of 2023.
- Logo featured in Centennial Platinum section.
- Mentioned in United Way of Greater Newark annual report.
- Logo and name placement on event-related print and digital materials.
- Branded item giveaways at events provided by the company.
- Printed company materials.
- Branded item giveaways
- 2 tickets to Women’s Breakfast and October Gala.

**MISSION BENEFIT:**
- Supports two of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

### CENTENNIAL GOLD SPONSORSHIP

**$5,000**

**RECEIVE:**
- Full recognition in all media releases with a link to your company for all of 2023.
- Logo placement featured on sponsor page of the UWGN Newark annual report.
- Mentioned and highlighted with a link to your company for all of 2023.
- Slideshow
- Printed company materials.
- Branded item giveaways
- Post-event highlights on all UWGN social media platforms.

**MISSION BENEFIT:**
- Supports one of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

### CENTENNIAL SLUG SPONSORSHIP

**$2,500**

**RECEIVE:**
- Full recognition in all media releases with a link to your company for all of 2023.
- Mentioned in United Way of Greater Newark’s quarterly spotlight.
- Mentioned in United Way of Greater Newark’s social media.
- Logo featured in event page.
- Printed company materials.
- Branded item giveaways
- Mentioned in United Way of Greater Newark’s social media.

**MISSION BENEFIT:**
- Support of one of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

### CENTENNIAL SUPPORTER SPONSORSHIP

**$1,000**

**RECEIVE:**
- Full recognition in all media releases with a link to your company for all of 2023.
- Mentioned in United Way of Greater Newark’s social media.
- Mentioned in United Way of Greater Newark’s quarterly spotlight.
- Mentioned in United Way of Greater Newark’s social media.
- Logo featured in event page.
- Printed company materials.
- Branded item giveaways
- Mentioned in United Way of Greater Newark’s social media.

**MISSION BENEFIT:**
- Funding and volunteer support to all three United Way of Greater Newark programs, event signage, social media event page.

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**For More Information**

United Way of Greater Newark

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(973) 606-0782

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**O U T R O **

United Way of Greater Newark, a 501(c)(3) organization, is committed to addressing the root causes of poverty and supporting individuals and families through education, health, and financial stability. For 100 years, we’ve been Bridging the Cycle of Poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

**MISSION**

United Way of Greater Newark supports one of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in strategies to improve outcomes for children and families through education, health, and financial stability.

**BENEFIT**

For every $1 donated to United Way of Greater Newark, $0.50 goes directly into the community. United Way of Greater Newark is a 501(c)(3) organization. Our federal tax ID number is 22-6069078. For more information, visit our website at www.uwnewark.org.