**Small Business 2023 Sponsorship Tiers**

**CENTENNIAL CHAMPION SPONSORSHIP**  
**$10,000**

**RECEIVE:**
- Company Recognition at all Centennial and financial stability.
- Company provided the option to select which two pillars they would like.
- Company provided with the option to release as a supporter.
- Event-related print and digital materials recognizing sponsorship for two events (May Women's Breakfast, OR October Centennial Gala)
- Logo and name placement on event-related print and digital materials (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Slideshow (To be played at all events)
- Branded item giveaways at events
- 1/2 Table at Women's Breakfast OR October Centennial Gala

**MISSION BENEFIT:** Support all three of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in initiatives to improve outcomes for children and families through education, health, and financial stability.

**CENTENNIAL PLATINUM SPONSORSHIP**  
**$7,500**

**RECEIVE:**
- Company Recognition at all Centennial and financial stability.
- Company provided the option to select which two pillars they would like.
- Company provided with the option to release as a supporter.
- Event-related print and digital materials recognizing sponsorship for two events (May Women's Breakfast, OR October Centennial Gala)
- Logo and name placement on event-related print and digital materials (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Slideshow (To be played at all events)
- Branded item giveaways at events
- 1/2 Table at Women's Breakfast OR October Centennial Gala

**MISSION BENEFIT:** Support two of United Way of Greater Newark’s three pillars through the support of your company, improving outcomes for children and families through education, health, and financial stability.

**CENTENNIAL GOLD SPONSORSHIP**  
**$5,000**

**RECEIVE:**
- Company Recognition at all Centennial and financial stability.
- Company provided the option to select which two pillars they would like.
- Company provided with the option to release as a supporter.
- Event-related print and digital materials recognizing sponsorship for two events (May Women's Breakfast, OR October Centennial Gala)
- Logo and name placement on event-related print and digital materials (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Slideshow (To be played at all events)
- Branded item giveaways at events
- 1/2 Table at Women's Breakfast OR October Centennial Gala

**MISSION BENEFIT:** Support one of United Way of Greater Newark’s three pillars through the support of your company, improving outcomes for children and families through education, health, and financial stability.

**CENTENNIAL SILVER SPONSORSHIP**  
**$2,500**

**RECEIVE:**
- Company Recognition at all Centennial and financial stability.
- Company provided the option to select which two pillars they would like.
- Company provided with the option to release as a supporter.
- Event-related print and digital materials recognizing sponsorship for two events (May Women's Breakfast, OR October Centennial Gala)
- Logo and name placement on event-related print and digital materials (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Slideshow (To be played at all events)
- Branded item giveaways at events
- 1/2 Table at Women's Breakfast OR October Centennial Gala

**MISSION BENEFIT:** Support one of United Way of Greater Newark’s three pillars through the support of your company, improving outcomes for children and families through education, health, and financial stability.

**CENTENNIAL SUPPORTER SPONSORSHIP**  
**$1,000**

**RECEIVE:**
- Company Recognition at all Centennial and financial stability.
- Company provided the option to select which two pillars they would like.
- Company provided with the option to release as a supporter.
- Event-related print and digital materials recognizing sponsorship for two events (May Women's Breakfast, OR October Centennial Gala)
- Logo and name placement on event-related print and digital materials (Facebook, Instagram, Twitter, LinkedIn, TikTok)
- Slideshow (To be played at all events)
- Branded item giveaways at events
- 1/2 Table at Women's Breakfast OR October Centennial Gala

**MISSION BENEFIT:** Funding provided in support of all three of United Way of Greater Newark’s three pillars to disrupt the cycle of poverty by convening, collaborating, and investing in initiatives to improve outcomes for children and families through education, health, and financial stability.

For every $1 donated to United Way of Greater Newark, $21 goes directly into the community.

2023 marks 100 years of service for United Way of Greater Newark, the City of Newark and 313 communities. For a century, United Way of Greater Newark has worked to disrupt the cycle of poverty by convening, collaborating, and investing in initiatives to improve outcomes for children and families through education, health, and financial stability.

For more information, please contact UWGN Chief Development Officer Randy J. Haskins. Interested sponsors should contact Interested sponsors should contact United Way of Greater Newark directly.

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